DEPARTEMENT
**WERK &**
**SOCIALE**
**ECONOMIE**

MVO

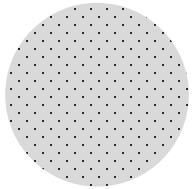
Workshop 3

# Op welke thema's focussen we?

Naam begeleider

**Vlaanderen**
is duurzaam ondernemen

# MVO Vlaanderen



Naam van uw begeleider hier



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# Workshop richting geven – de resultaten

01 Doel van deze workshop

02 Kiezen van de duurzaamheidsthema's

03 En nu?

04

# Workshop Richting geven

## De resultaten

Input om volgende duurzaamheidsdefinitie samen te stellen:
*Duurzaamheid voor X is…*

Volgende waarden werden bepaald:

- *X*
- *X*
- *X*
- *X*

Kunnen we dit als stuurgroep valideren?



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# Doel van deze workshop

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Kiezen van duurzaamheidsthema's

Vastgelegde duurzaamheidsthema's
waarop het duurzaamheidsbeleid van de organisatie zich zal toespitsen

"I think it's time I put my priorities in order... I want you to find out what they are."

# Kiezen van de duurzaamheidsthema's

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# Kiezen van duurzaamheidsthema's

Uit de analysefase blijkt dat:

- (vul aan: korte samenvatting van grootste kansen en bedreigingen op vlak van duurzaamheid, SWOT analyse)



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Includes all products and services an organisation has in its portfolio. A product or service is defined by its durability on the one hand, and by the need that it fulfills on the other hand.

Includes all the materials from which the product is made. Important variables are the type of material, the origin and the quantity. In service companies the relevance of this theme will be limited.

Includes all types of packaging the organization has to deal with. It applies to the own product packages and packages of the purchased products. There are different kinds of packaging who go together with production: sales packaging, collect packaging, return packaging, transport packaging etc.

Includes both the impact the product has on the safety, environment and privacy of the consumer as the impact of the consumer on the product usage. To make sure that consumers can make thought-out purchasing decisions, sufficient information has to be available.

Includes the collaboration with (future) partners in the supply or value chain (from the extraction of raw materials to the distribution of the product). Not only the cooperation is important, also the proximity and access to companies that can provide support is essential. This theme aims a more sustainable product or service through a more sustainable supply chain.

Includes the mapping of all processes of the core business and trivial activities. Lean involves eliminating waste in the broad sense and is therefore closely related to many other themes.

Includes all forms of energy consumption and generation within the company, except for transportation. It should be in accordance with the Trias Energetica. This law aims to reduce the use of fossil fuels to an absolute minimum.

Includes all kinds of water use within the company and the management of industrial sites. Key points are: water conservation, biodiversity, the water permeability of the parking, vacant areas of land and gardens.

Includes all of the traffic that is related to the activity of the organization. Both transport which involves the distribution of goods internally and externally and the mobility of employees belong to this theme. It aims to reduce the number of made kilometres and the emissions.

includes all the damage to the area or environment caused by the organization. Key points are: waste, noise pollution, soil pollution, emissions, odor pollution and water pollution.

Applies on everything that has to do with corporate governance. The objective is to balance power, responsibilities and decision-making in such a way that it is transparent and objective. This can be managed by formal structures, processes, communication, culture and avoiding corruption.

This theme is defined very broadly, as it affected by many factors. It includes not only regular employees but also temporary employees, student employees and interns.

includes the skills, expertise and knowledge that are available within the organization, as well as its copyrights and patents. It covers both hard skills and soft skills.

Includes all contact the organization has with prospective or former employees. It relates to the search for employees, the creation of employment and the outflow.

This theme relates to the interaction between the organization and its stakeholders. It involves all interactions that have nothing to do with the supply chain or the employees. Examples of important stakeholders are other organizations, clients, families, neighbours, regulators etc.

## Kies 5 thema's

*Discussieer even per 2 of 3 en stuur dan de thema's door via Poll Everywhere of schrijf op post-its*

Rond welke thema's zou het nuttig zijn dat de organisatie in eerste instantie werkt?

- grote structurele problemen of duidelijke kansen
- Quick-wins

# Kiezen van duurzaamheidsthema's

***Resultaten Poll Everywhere***
***of post-its***

# En nu?

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04

# En nu?

- Geselecteerde thema's indien nodig laten bestendigen door ander orgaan.

- Volgende workshop: een doorgedreven brainstorm rond activiteiten op basis van Sustatoolcatalogus en de GPS brainstorm-toolkit.

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